



CITY TO CITY

Start date: **2 meetings:**
13-14th May 2025, 26-27th
June 2025

Duration: **5 months**
(20/02/2025-20/07/2025)

Funding programme: **EUI-**
European Urban Initiative

Total cost:
€ 8.662

Cesena and Liepaja sport cities: sport for urban development

OBJECTIVES

The "Cesena and Liepaja sport cities" project was set up to pursue two objectives:

1. To understand the sports facilities management model of the city of Liepaja in order to create a more efficient and effective administrative and management model for the management of sports facilities
2. To understand how to improve local policies in terms of promoting sport and linking professional and amateur sports clubs, in order to create a new and integrated model for coordinating sports activities and services that involves users (sports clubs and citizens).

ACTIONS

The project will be implemented through two meetings, one in the city of Liepaja (Latvia) and one in Cesena:

The objective of this exchange is to share useful information for the management of sports activities and facilities through the presentation of the sports realities and infrastructures of the two cities.



Comune di Cesena

EXPECTED RESULTS

The expectation is to obtain a list of best practices and an example of a business model for general facility management and various types of facilities, such as the newly built municipal swimming pool in Cesena.

Thanks to Liepaja's experience in the management and organisation of large-scale sports events, a list of recommendations for the management of sports events will also be prepared in order to prepare crucial points in advance and to identify general problems and their solutions.

The effectiveness of the partnership will be evaluated through a final report that will consist of a questionnaire to assess the main learning points (take-away) and an evaluation form.

PARTNERSHIP

Partner:

- Municipality of Cesena (Italy)
- Municipality of Liepaja (Latvia)

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